

LES CHIFFRES KEY FIGURES

5
HALLS

95 000 M²/Sqm
D'EXPOSITIONS SOUS HALL
EXHIBITIONS IN THE HALLS

+1 000
EMBARCATIONS DE 2 À 18 MÈTRES
BOATS FROM 2 TO 18 METERS

825
EXPOSANTS PROVENANT DE 25 PAYS
EXHIBITORS FROM 25 COUNTRIES

BATEAUX À MOTEURS (rigides, semi-rigides, jet-ski)

141 exposants
690 embarcations
45 100 m²



MOTORBOATS (rigid, unflatable, jet-ski)

141 exhibitors
690 boats
45,100 sqm

VOILIERS

54 exposants,
62 voiliers habitables,
15 500 m²



YACHTS

54 exhibitors
62 sailing boat
15,500 sqm

LA GLISSE, DÉRIVEURS

85 exposants,
5 200 m²



BOARD SAILING DINGHIES

85 exhibitors
5,200 sqm

TOURISME, LOCATION & TRADITION

147 exposants
7 700 m²



TOURISM, RENTALS & TRADITION

147 exhibitors
7,700 sqm

ESPACE BATEAUX ÉLECTRIQUES

28 exposants
1 500 m²



ELECTRIC BOAT AREA

28 exhibitors
1,500 sqm

ÉQUIPEMENTS, GALERIE & TEXTILE

308 exposants
15 500 m²



EQUIPMENT, GALLERY & TEXTILES

308 exhibitors
15,500 sqm

SERVICES, PORTUAIRE & MÉDIA

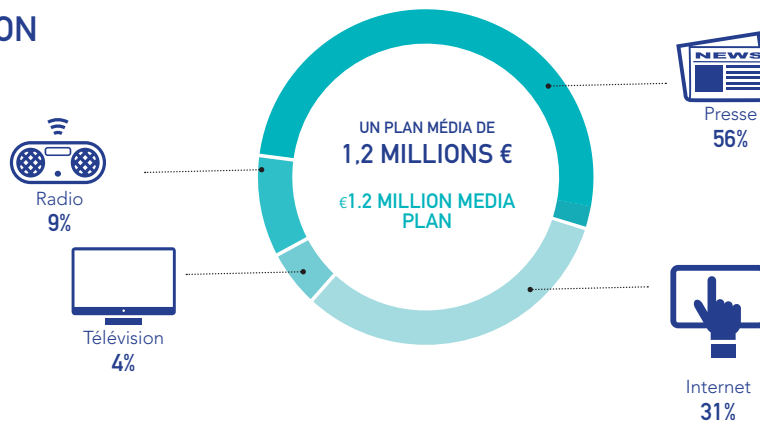
57 exposants
4 500 m²



SERVICES & MEDIA

57 exhibitors
4,500 sqm

LA COMMUNICATION COMMUNICATION



LES VISITEURS DU NAUTIC 2019 VISITORS TO THE 2019 NAUTIC - PARIS BOAT SHOW



147 500
Visiteurs
Visitors

50 ANS
d'âge moyen
Average age



47%
Ile-de-France

48%
Province (inclus DOM-TOM)
from the Province
(including Overseas Territories)



CSP++
HIGHER SOCIAL
CLASS



84%
des visiteurs
satisfaits de leurs visites
of visitors satisfied with their visit
to the Nautic - Paris Boat Show

5%
International