

Registered company name \_\_\_\_\_

1. YOUR COMMUNICATION TOOLS

a - ALL-INCLUSIVE PACKAGES	BASIC PACK	SMART PACK	EXPERT PACK
Page in the official catalogue printed with 40.000 copies	1/2	1	1
E-invitations	50	100	150
Banner on the website: www.salonnautiqueparis.com Excluding home page (1M page views - 210,000 unique visitors - Google Analytics 2019 figures)			1
<b>Price valid up to 2020/07/20</b>	<input type="checkbox"/> € 426 excl. tax	<input type="checkbox"/> € 770 excl. tax	<input type="checkbox"/> € 1 468 excl. tax
<b>Price valid up to 2020/07/21</b>	<input type="checkbox"/> € 512 excl. tax	<input type="checkbox"/> € 924 excl. tax	<input type="checkbox"/> € 1 835 excl. tax

TOTAL 1a = € _____ excl. tax
VAT 20% = € _____
<b>TOTAL 1a = € _____ INCL. TAX</b>

b - ALL-INCLUSIVE PACKAGE	BtoB PACK
<input type="checkbox"/> <b>Banners or tiles - limited to 5 exhibitors per rotating page</b> Until February 15, 2021 on www.salonnautiqueparis.com (More than 1M pages viewed in 2019) - On the pages of the EXHIBIT section	1
<input type="checkbox"/> <b>A banner on one of the Exhibitors' newsletter</b> (60% opening rate in 2019) - Before and/or during the exhibition	1
<input type="checkbox"/> <b>Evening on your stand</b> From 7pm to 10pm - Please make sure to order a permanent electrical connection on your exhibitor area	1
<input type="checkbox"/> <b>Meeting room - 10 people</b> Provision of a meeting room in the lounge for a duration of 2 hours. Reservation subject to availability. Desired date and time: .....	1
<b>Price valid up to 2020/07/20</b>	<input type="checkbox"/> € 2 290 excl. tax
<b>Price valid up to 2020/07/21</b>	<input type="checkbox"/> € 2 690 excl. tax

TOTAL 1b = € _____ excl. tax
VAT 20% = € _____
<b>TOTAL 1b = € _____ INCL. TAX</b>

Registered company name \_\_\_\_\_

c - INVITATIONS <sup>(1)</sup> <sup>(2)</sup> <sup>(3)</sup>	Quantity	Per-unit pre-tax price	TOTAL excl. tax
<input type="checkbox"/> Paper invitations <sup>(1)</sup> < 500	.....	€ 4,20	.....
<input type="checkbox"/> Paper invitations <sup>(1)</sup> <sup>(2)</sup> > 500	.....	€ 1,20	.....
d - PERSONALIZED INVITATIONS <sup>(1)</sup> <sup>(2)</sup>	Quantity	Per-unit pre-tax price	TOTAL excl. tax
<input type="checkbox"/> Customization of the invitations > 500 (logo + booth number)	.....	€ 0.20 / invitation	.....

TOTAL 1c = € _____ excl. tax
VAT 20% = _____ €
<b>TOTAL 1c = € _____ INCL. TAX</b>

TOTAL 1d = € _____ excl. tax
VAT 20% = _____ €
<b>TOTAL 1d = € _____ INCL. TAX</b>

e - E-INVITATIONS <sup>(2)</sup>	Quantity	Per-unit pre-tax	TOTAL excl. tax
<input type="checkbox"/> E-invitation <sup>(1)</sup> < 500	.....	€ 4,10	.....
<input type="checkbox"/> E-invitation <sup>(1)</sup> <sup>(2)</sup> > 500	.....	€ 1,10	.....
<b>Special offer until 20<sup>th</sup> july - For 500 e-invitations purchased at €1.10</b>			
<input type="checkbox"/> VIP Card (Admission valid for 2 people for 9 days)	.....	€ 50	.....
<input type="checkbox"/> Additional Exhibitor Badge <sup>(3)</sup>	.....	€ 25	.....

<sup>(1)</sup> Unused invitations will not be returned or refunded.

<sup>(2)</sup> For orders of paper and e-invitations > 500, a € 3 invoice will be issued after the order has been placed. Lounge for each invitation used by your guests in addition to the price initially invoiced.

<sup>(3)</sup> You will be allocated 1 free badge for every 5 Sq.m.

TOTAL 1e = € _____ excl. tax
VAT 10% = _____ €
<b>TOTAL 1e = € _____ INCL. TAX</b>

**TOTAL (1a+1b+1c+1d +1e) = € \_\_\_\_\_ INCL. TAX**

Done \_\_\_\_\_ at \_\_\_\_\_ 2020

NAME, SIGNATURE AND COMPANY STAMP  
(Preceded by the words "read and approved, agreed to")

**MANDATORY**

NB : These prices are for a digital file provided by you.

I declare that I have read and understood the general terms and conditions of sale of tools of communication on page 21 and undertake to respect the terms thereof without reservation or restriction.

2. COMMUNICATION TAILORED TO YOUR NEEDS

Registered company name \_\_\_\_\_

FOR MORE INFORMATION ON COMMUNICATION TOOLS, PLEASE REFER TO THE ATTACHED PRESENTATION DOCUMENT.

	PRODUCTS	QUANTITY	PER-UNIT PRE-TAX*	TOTAL excl. tax
WEB-BASED TOOLS	<input type="checkbox"/> <b>Home Page Coverage - Exclusively</b> Consult us for availability <input type="checkbox"/> over 1 month from June to the end of August inclusive <input type="checkbox"/> over 15 days from September to mid-November <input type="checkbox"/> over 1 week from mid-November to the end of December	.....	€ 2 500	.....
	<b>Banner or tiles - Limited to 5 per page in rotation</b> Until 2021 February 15 on <a href="http://www.salonnautiqueparis.com">www.salonnautiqueparis.com</a> (1M pages viewed in 2019) <input type="checkbox"/> On the home page <input type="checkbox"/> On the pages of NAUTIC* section* <input type="checkbox"/> On the pages of the VISIT* section* <input type="checkbox"/> On the pages of the EXHIBIT* section* <input type="checkbox"/> On the pages of the «COUP DE COEUR»* section* * Items are subject to change.	..... ..... ..... ..... .....	€ 1 500 € 1 250 € 800 € 690 € 690	..... ..... ..... ..... .....
	<input type="checkbox"/> <b>A banner on one of the Exhibitors' newsletter</b> (more than 7,000 qualified opt-in contacts - opening rate > 50%)	.....	€ 650	.....
	<input type="checkbox"/> <b>A banner on one of the Exhibitors' newsletter during the show</b>	.....	€ 650	.....
	<b>Dress the countdown to your colors - Exclusively</b> <input type="checkbox"/> from June to October <input type="checkbox"/> from November to February 15 <sup>th</sup>	..... .....	€ 7 000 € 7 000	..... .....
	<input type="checkbox"/> <b>Creating your banner</b>	.....	Contact us	.....
	<input type="checkbox"/> <b>Digital support campaign</b> (Twitter, Instagram, Facebook, LinkedIn) On our social networks: 2 posts before the show + 3 posts during the show <i>Number of campaigns limited</i>	.....	€ 650	.....

	PRODUCTS	QUANTITY	PER-UNIT PRE-TAX*	TOTAL excl. tax
VISITORS' DOCUMENTS	<b>The catalogue</b> - 40 000 copies - A6 format <input type="checkbox"/> Back cover - <b>Exclusive</b> <input type="checkbox"/> Inside back cover - <b>Exclusivéé</b> <input type="checkbox"/> 2 <sup>nd</sup> cover - <b>Exclusive</b> <input type="checkbox"/> 1 four-colour page <input type="checkbox"/> 1/2 page full-colour <input type="checkbox"/> Four-colour logo on your hall plan - Maximum 10 advertisers per plan	1 1 1 ..... ..... .....	€ 2 500 € 1 950 € 2 050 € 900 € 500 € 300	..... ..... ..... ..... ..... .....
	<b>The removable plan</b> <input type="checkbox"/> Your logo and booth number on the plan of your pavilion and name in bold on the list of exhibitors	.....	€ 700	.....

\*For all items on this page the prices are as follows "digital file provided by you."

I declare that I am aware of the conditions general derivatives sales policies on page 21 and undertake to abide by its terms without reservation, no restrictions.

Done \_\_\_\_\_ at \_\_\_\_\_ 2020

NAME, SIGNATURE AND COMPANY STAMP  
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MANDATORY

TOTAL 2 = € \_\_\_\_\_ excl. tax

TVA 20% = € \_\_\_\_\_

**TOTAL 2 = € \_\_\_\_\_ INCL. Tax**

Registered company name \_\_\_\_\_

### 3. YOUR VISIBILITY AT THE SHOW

FOR MORE INFORMATION ON COMMUNICATION TOOLS, PLEASE REFER TO THE ATTACHED PRESENTATION DOCUMENT.

	DESCRIPTION	QUANTITY	PER-UNIT PRE-TAX PRICE	TOTAL excl. tax
	<b>Indoor exhibition display</b>			
	<input type="checkbox"/> Screens at the entrance to the show 10-second commercial spot - <b>Limited to 5 exhibitors</b>	.....	€ 5 000	.....
	<input type="checkbox"/> Ground steps to your booth - 20 step package	.....	€ 1 000	.....
	<input type="checkbox"/> The extra step	.....	€ 35	.....
	<input type="checkbox"/> Floor slab 80 x 80 - Set of 3 slab	.....	€ 450	.....
	<input type="checkbox"/> Additional slab - to purchase a set	.....	€ 110	.....
	<b>Outdoor display of pavilions</b>			
	<input type="checkbox"/> Hall 3 façade signage - Lower part (6,33mL x 4,44mH)	1	€ 5 260	.....
	<input type="checkbox"/> Customization of the facade of Pavilion 4 in the form of a triangle (6,685mL x 13,70mH) - <b>Limited to 3 exhibitors</b>	1	€ 7 930	.....
	<input type="checkbox"/> Adhesion of pavilion doors		Price quote	
	<input type="checkbox"/> Other signalétiques - Contact us		Price quote	
	<b>Sponsoring of floor plans - Banner advertising - Exclusively</b>			
	<input type="checkbox"/> Pavilion 6 - 5 ex.	.....	€ 2 500	.....
	<input type="checkbox"/> Pavilion 3 - 5 ex.	.....	€ 2 500	.....
	<input type="checkbox"/> Pavilion 4 - 5 ex	.....	€ 2 500	.....
	<input type="checkbox"/> Logo on floor plans of the exhibition	.....	€ 350	.....
	<b>Lanyard badge holder with your logo next to the Nautic's one for exhibitors and trade professionals</b>			
	<input type="checkbox"/> 8 000 lanyards	.....	€ 7 100	.....
	<b>Visitor bracelets with your logo + Stand Number alongside that of the Nautic</b>			
	<input type="checkbox"/> 15,000 bracelets / weekday (excluding Friday night) Choose your day: .....	.....	€ 1 500	.....
	<input type="checkbox"/> 30 000 bracelets / weekend day (including Friday night) Choose your day: .....	.....	€ 3 000	.....

\* These prices include digital file provided by you.

I declare that I have read the general terms and conditions of sale of derivative products on page 21 and agrees to abide by its terms without reservation or restriction.

TOTAL 3a = € \_\_\_\_\_ excl. tax

TVA 20% = € \_\_\_\_\_

**TOTAL 3a = € \_\_\_\_\_ INCL. Tax**

Registered company name \_\_\_\_\_

<b>DISTRIBUTION / DIFFUSION</b>	<b>Distribution of leaflets and/or promotional items</b> For up to 3 distribution stations maximum <input type="checkbox"/> Weekend package 3 hours - Friday, Saturday or Sunday <input type="checkbox"/> Weekly package 3 hours - Monday to Thursday Choosing the time slot : <input type="checkbox"/> 10 a.m. - 1 p.m. <input type="checkbox"/> 1 p.m. - 4 p.m. <input type="checkbox"/> 4:00 p.m. - 7:00 p.m. <input type="checkbox"/> 7:00 pm - 10:00 pm only on Friday, December 11 <sup>th</sup> Tell us the desired day (to be confirmed according to availability): ..... /12/2020  <b>The hosts and hostesses providing the distribution are at your expense</b>	..... .....	€ 2 500 € 1 200	..... .....

TOTAL 3b = € \_\_\_\_\_ excl. tax  
TVA 20% = € \_\_\_\_\_

**TOTAL 3b = € \_\_\_\_\_ INCL. Tax**

<b>YOUR EVENT LOCATION</b>	<b>Evening on stand</b> (After the closing of the show) From 7pm to 10pm Please ensure that you order a permanent electrical connection on your exhibitor area	1	€ 500	.....
	<b>Scène Nautic</b> Max capacity 200 pax - (subject to availability) 1h rental	.....	€ 1 600	0,00

TOTAL 3c = € \_\_\_\_\_ excl. tax  
TVA 20% = € \_\_\_\_\_

**TOTAL 3c = € \_\_\_\_\_ INCL. Tax**

TOTAL  
VISIBILITY

I declare that I am aware  
the general terms and conditions of  
derivatives on page 21 and I commit  
to abide by its terms without reservation  
no restrictions.

Done ..... at ..... 2020  
NAME, SIGNATURE AND COMPANY STAMP  
(Preceded by the words "read and approved, agreed to")  
  
**MANDATORY**

**GRAND TOTAL A (1+2+3a+3b+3c)**  
**= € \_\_\_\_\_ 0,00 INCL. Tax**